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**THE SALVATION ARMY
NORTHERN DIVISION**

2445 Prior Avenue N., Roseville, MN 55113

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**Salvation Army Food Drive Still in Need of 750,000
Pounds by March 27th to Achieve Historic Goal**

Media Invited March 27th at 10AM to Attend Final Community-Wide Drop-Off

ROSEVILLE, Minn. – This month's food drive by the Twin Cities Salvation Army is nearly two-thirds of the way towards its goal of 2 million pounds—believed to be the largest single food drive ever in the Twin Cities. The combination of food and cash donations thus far totals the equivalent of 1.25 million pounds of food, leaving 750,000 pounds still to be collected before the food drive ends on Saturday, March 27th.

The Salvation Army is holding a final community-wide drop-off event at its Roseville headquarters this Saturday from 10:00am to 2:00pm. Groups, organizations and individuals are encouraged to deliver their collected non-perishable food at this time.

WHAT: Salvation Army Food Drive Community-Wide Drive-Through Drop-Off Event

WHEN: Saturday, March 27th – 10:00am-2:00pm

WHERE: Salvation Army headquarters, 2445 Prior Avenue North, Roseville

WHY: It's the final push to collect non-perishable food and monetary donations to reach the goal of 2 million pounds of food, needed to restock their food shelf locations. The contactless drive-through event will follow CDC safety protocols including mask wearing and social distancing, and food donors will not need to leave their cars.

PLUS: The first 25 donors will receive an autographed Minnesota Vikings mini helmet.

The media is invited to attend between 10:00-10:30 am, when we have scheduled deliveries from our primary food drive partners, including SPIRE Credit Unions, Cub stores, Morrie's Auto Group, and the Star Tribune. Members of the leadership teams from The Salvation Army and food drive partners will be available for interviews.

“We’ve maintained that keeping Minnesota families fed is our most critical need during this pandemic, because hundreds of thousands are still out of work and need assistance,” said Lt. Colonel Dan Jennings, commander of The Salvation Army Northern Division. “We are simply overwhelmed by the generosity of our Twin Cities neighbors in responding to this call for help.”

A clear example of that generosity came this week in the form of two semi-truck loads of non-perishable food from Faribault Foods, one of North America’s larger canned food processors. The trucks delivered nearly 90,000 pounds of canned food donated by Faribault Foods to stock Salvation Army food shelves in the Twin Cities.

“We’re pleased to support this effort by The Salvation Army to get food into the hands of struggling Minnesota families,” said Jillian Kupfer, marketing director at Faribault Foods. “Minnesota has been our home for over 120 years, and we have always felt a responsibility to help our neighbors when times are difficult.”

In addition to this Saturday’s drop-off event, people can still donate non-perishable food at nearly 100 other Twin Cities locations, including all metro area SPIRE Credit Unions, Cub stores, Morrie’s Auto Group locations, and Salvation Army Family Stores. The food drive is scheduled to end on March 27th.

For those not able to drop a food donation, please visit 2MillionPounds.org to make a financial gift toward the food drive.

Attached photo taken by Craig Dirkes.



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The Salvation Army Northern Division annually helps 450,000 people overcome poverty, addiction and economic hardship through a range of social services, meeting human needs without discrimination. By providing food for the hungry, emergency relief for disaster survivors, rehabilitation for those suffering from drug and alcohol abuse, and clothing and shelter for people in need, The Salvation Army Northern Division is #DoingTheMostGood at 67 operation centers in Minnesota and North Dakota. For more information about The Salvation Army Northern Division, please visit SalvationArmyNorth.org.